



THAT event company LTD
44 Beech Road
Wheatley
Oxford
OX33 1UR

Dear interested party,

Thank you for taking the time to read about us and the impact we have on the world.

We are truly responsible for our actions, how this affects the world around us and its future generations

As part of our standard model we now place the importance of our business ethos in the following order

- 1 Customer service & climate responsibility
- 2 Team well being
- 3 Training & investment
- 4 Profit

As part of our green plan we work with agencies to reduce our overall negative impact on the world.

But more importantly as a company we are actively looking to reduce our Carbon impact rather than just offset it.

The question we ask ourselves is why isn't every company doing this? We hope we can start a trend through education and incentives to increase companies' / Partner participation in becoming responsible for their actions.

Our current green plan is laid out below;

Current achievements

Waste:

We have reduced "throw away" battery use down to a minimum by investing in better higher quality equipment. We also give away partially used batteries for home use, kids toys, TV remotes etc – the rest are recycled.

We recycle all waste where possible.

We sell on or upsell older equipment rather than throw it away

Excess conference carpet is used to insulate parts of the warehouse to make it more efficient

Heating:

We currently use propane and electricity to heat the offices and warehouses, this is offset through green plans

Electricity:

All lighting is low wattage and exceptionally efficient with the lighting for our whole operation drawing less power than a Tv and a computer being used at home.



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Our kettle boils the perfect amount of water per cup, so no electricity is wasted.
All electricity used at the warehouse is offset and has no impact on the environment

Travel:

All of our travel is limited to approximately 30-mile radius, we aim not undertake events over 45 miles away from us. If we travel further on a regular basis, we will be neglecting local clients and burning more fossil fuels for no reason other than profit and ego.

All travel is scheduled to be as efficient as possible, minimizing the need for one off trips
For meetings we use public transport and also try to line up several on one day
All travel is completely offset through green plans

Other suppliers / manufacturers / partners

Where possible we hold off on delivery of goods until a reasonable amount of equipment is purchased to maximise the need of a delivery to our warehouses.

Near term goals

Waste:

We will no longer have paperwork for events and all picklists will be digital

Heating:

As we attempt to heat large spaces, we will invest in infrared technology which will allow us to heat people directly rather than the air, this will also be offset through green plans

Medium term goals

Waste:

To completely get away from throw away batteries

Travel:

All vehicles to be electric and completely offset through green plans

Eventual goal

For our company to have the smallest carbon impact that is physically possible - Create digital assets, events and solutions so that our clients and their guests carbon impact is minimized too.

Where ever we burn we should plant – this is our standard policy



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Carbon footprint standard logo used for offsets Feb 2020 - 2021



Yours sincerely

Everyone at THAT event company LTD